



Monitoring and Benchmarking eHealth
in Europe and the World

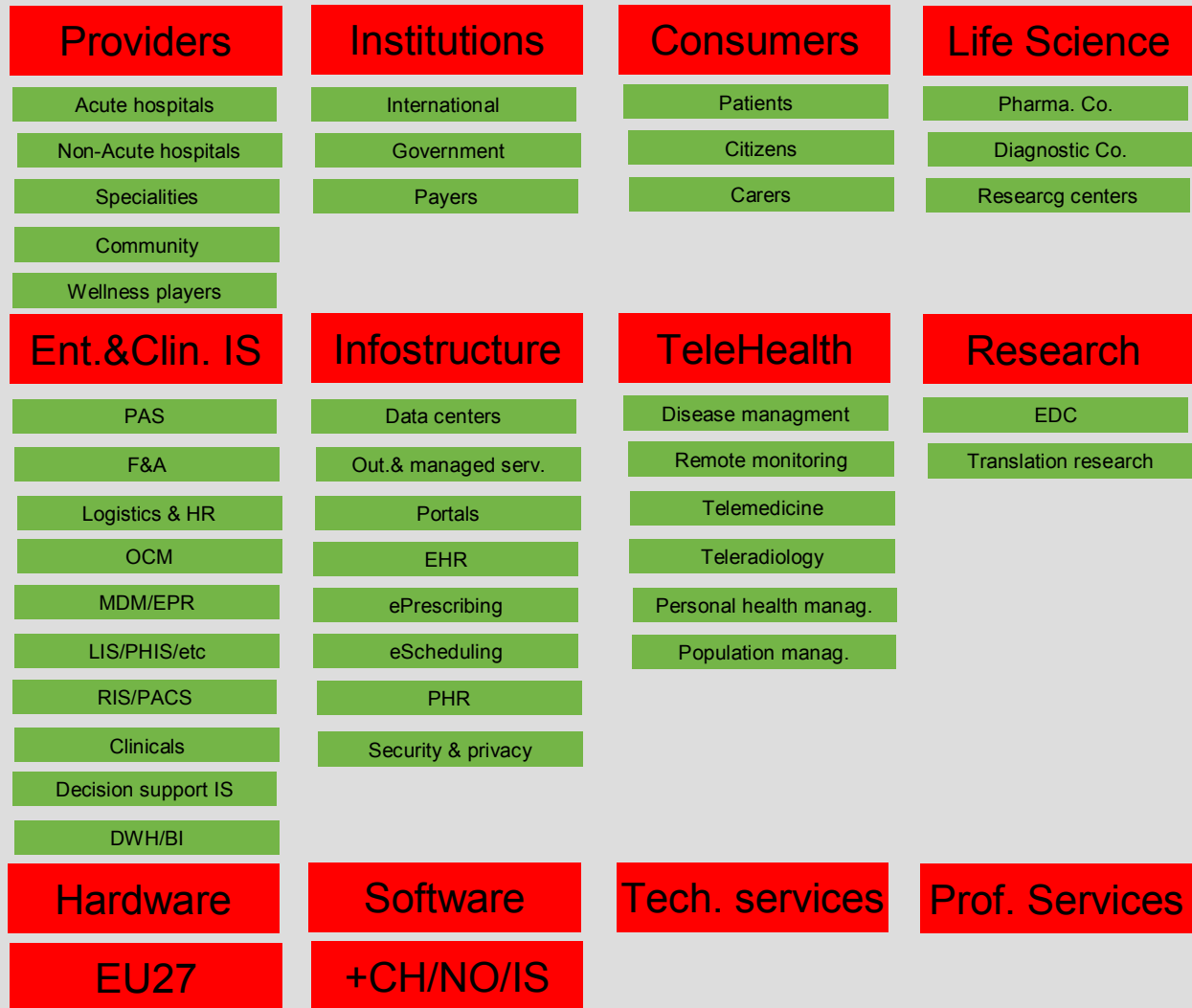
An IT industry perspective

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Key points: Address complete eHealth ecosystem as defined in LMI eHealth

- Clinical information systems
 - Specialised tools for health professionals within care institutions (e.g., hospitals).
 - Tools for primary care and/or for outside the care institutions
- Telemedicine and homecare, personalised health systems and services
- Integrated regional/national health information networks and distributed electronic health record systems and associated services such as e-prescriptions or e-referrals.
- Secondary usage non-clinical systems such as specialised systems for researchers and public health data collection and analysis
- Support systems such as supply chain management, scheduling systems, billing systems administrative and management systems, which support clinical processes but are not used directly by patients or healthcare professionals.



Key points: Improve Market Insights to increase business outcomes

- Early identification of market trends
 - Political, Economical, Society, Technology
- Practical analysis of latest user needs
 - Including Drivers & barriers
- In-depth insights into healthcare IT deployment and future plan for investments
 - Installed base (availability, usage)
 - Age profile & lifespan
 - Plan for investment (first installation vs. replacement)
 - IT spend & financing
- Competitive landscape (positioning & market shares)
- Reliable and consistent market sizing and forecasting
- Benchmarking across countries in Europe (and beyond...)

Key points: Analyse impacts to improve trust and confidence of policy/decision makers and users

- Provide better information about cost/benefit cases, risks, and evidence (impacts) of potential healthcare delivery improvements to all stakeholders, and not only policy and decision makers
- Assess barriers – technical, legal, ethical, cultural
- Assess financing and reimbursement, and understand business models
- Understand better time and resources requirements to allow all levels of staff to develop better informatics skills and to facilitate the necessary changes
- Engage with the procurers and feed them with required information to support smarter procurements and continuous innovation

Key points : Foster cooperation

- Within the European Commission
 - E.g. Eurobarometers, DG INFSO, DG Enterprise, DG SANCO, ...
- Across EC-projects & studies
 - E.g. eHealth observatory?
- Between the European Commission and Member States
- Amongst Member States and Regions of Europe
- Between the European Commission and other international bodies such as ODCE.

INVOLVING THE eHealth INDUSTRY FROM START

Through COCIR, our pan-EU trade association !